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Translated Article[†]

THE SCENARIO-BASED APPROACH TO TRADE IN OPTION CONTRACTS



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Abstract

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Subject Nowadays, traditional methods may hardly forecast how prices for assets will go. The scenario-based approach becomes more widely spread in various sciences, including financial mathematics. The key idea of the scenario-based approach is a scenario tree representing the hierarchical structure of data, outlining how things may unfold, and evaluating the probability. This approach helps model various scenarios of the future situation, thus allowing to make appropriate decisions.

Objectives The research produces a one-period scenario tree showing how the price for the asset may develop. We also analyze the sensitivity of the parameter influencing the number of descendants of vertices.

Methods The research is based on the economic-mathematic model of the geometric (Brownian) motion, which is expressed through the stochastic differential equation. The model and sensitivity analysis are implemented in MATLAB. We also applied methods of comparative and static analysis, graphic interpretation.

Results We constructed a one-period scenario tree for a change in the options price. Having analyzed the sensitivity of the descendant vertex parameter, we determined the optimal range of option strike price intervals.

Conclusions and Relevance We chose the geometric motion model as the basis for the scenario-based approach since it helps construct the one-period scenario tree. This approach allows to evaluate the scenario probability. However, its weakness is that it generates the unoptimal number of descendant vertex of a tree. Furthermore, the market situation requires to test the asset for liquidity through various metrics. For example, the number of deals and trading volume.

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Introduction

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Keywords: scenario-based

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approach, scenario tree,

Due to uncertainty in the financial market and distant investment horizon, traditional forecasting methods

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[1–3], management and portfolio investment, financial mathematics [4, 5].

This research continues the previous studies [6, 7] which constructed complex portfolios of stock options [8, 9]. The key idea behind the studies was to address issues of linear programming and measure the optimal number of assets. However, those studies failed to consider possible changes in prices for underlying assets over time. The scenario-based approach takes this fact into account indeed. The research focuses on this aspect.

The Development of the General Methodology for the Scenario-Based Approach

The scenario-approach methodology originated in the 1960s. There appeared the first definitions of *scenario* and methodological framework for analysis. The pioneering studies were devoted to forecast of oil prices [10, 11], political and social processes [12]. Other proceedings delve into the essentials of the scenario-based approach in strategic management and decision making, psychological aspects of scenario development.

The studies point out several fundamental purposes of the scenario analysis:

- 1) foreseeing possible losses in the future in line with various factors¹;
- 2) identifying the appropriate and suitable strategic decision in a respective case [13];
- 3) revising the current decisions and knowingly adjust them for the future situation.

Fig. 1 summarized two approaches to unfolding the concept *scenario* as the literature analysis shows. In the first column, the concept *scenario* is viewed from perspectives of predicting probabilities of the future strategies, whilst in the second column the necessity of methods is emphasized.

The term *scenario* is often used incorrectly, meaning *forecast* and *vision*. However, as the definitions in *Fig.* 1 show, scenario is not forecast, i.e. the description of the relatively predictable outcome of the current events. In the mean time, scenario is not a vision, i.e. a view of the desirable future. Scenario shall be a possibility to find a

reasonable, elaborate and, more often than note, estimated answer to the *what-if* question.

Fig. 2 illustrates a fundamental comparison of three concepts – vision, forecast and scenario [14]. We should note that what differentiates *scenario* from the other two notions is an opportunity to manage risks, whilst *vision* and *forecast* imply the tendency of concealing them.

According to the main classification of scenarios, there are two types of them [14]:

- 1) *prospective scenarios* reflect a process as if development trends remain unchanged;
- 2) *normative scenarios* outline alternative ways of attaining desired goals and forecast how the goals can be achieved.

Let us understand the scenario tree as a variety of possible outcomes in the future and assessment of the probability of each interim and resulting scenarios.

Making the scenario tree, we necessarily determine the optimal number of relevant sets. M. Porter suggests taking a set of three scenarios – the best-case, worst-case and base (as the most probable) scenarios. According to the research referred to herein [15], the above classification is far from being perfect since the base scenario may conflict with the other two. To eliminate the controversy, the author suggest setting two or three macroscenarios, which would subsequently engender their individuals scenarios, thus ensuring the logic consistency of the tree. The studies exemplify how scenario trees are made [16–18].

Another study [19] describes a methodological approach to making a scenario tree for a portfolio of option contracts, considering the probabilistic weight of a path from one vertex to the other one. However, the model has a *narrow point* of measuring the value σ determining the number of tree vertices at each step (the interval width of the strike price of options). In the study, researchers fail to verify the liquidity of strike prices in the real market. We are going to assess the model in more detail, conduct a sensitivity analysis of the value and check the liquidity of the resultant strike prices. Whereas this research continues the studies of other authors [6, 7], we choose the price for options in RTS futures contracts as the underlying asset.

¹ Neilson R., Wagner C. Strategic Scenario Planning at CA International. *Knowledge Management Review*, 2000, no. 12, pp. 4–21.

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The Mathematical Model for a Scenario Tree

The linear Bachelier model is the simplest model of the underlying asset price [20]:

$$S_t = S_0 + r \cdot t + \sigma \cdot W_t, \tag{1}$$

where S_r is the asset price, S_0 is the initial asset price, r is a risk-free interest rate, σ is volatility, W_t is the Wiener process.

It was L. Bachelier who performed the first empirical research verifying the random walk hypothesis. Under the random walk hypothesis, the financial result of investment in assets has no serial correlation, and the probability of such random walks tend to be invariant. The Bachelier model (1) has a serious drawbacks as it may produce the negative value of S_t .

The Brownian motion (geometric, economic) [21] is believed to me more realistic, where S_t is expressed as a stochastic differential equation:

$$dS_t = r \cdot S_t \cdot dt + \sigma \cdot S_t \cdot dW_t \tag{1}$$

or

$$\frac{dS_t}{S_t} = r \cdot dt + \sigma \cdot dW_t.$$
 (2)

Applying the Itô's lemma², we find the differential of InS_t for the expression (2):

$$d\ln S_t = \left(r - \frac{\sigma^2}{2}\right) dt + \sigma \cdot dW_t. \quad (3)$$

Having performed the integration of the expression (3) within the interval [0; t], we arrived at the solution of the equation (2) as:

$$S_t = S_0 \cdot \exp\{H_t\},\tag{4}$$

where

$$H_{t} = \left(r - \frac{\sigma^{2}}{2}\right) \cdot t + \sigma \cdot W_{t} = \ln \left(\frac{S_{t}}{S_{0}}\right)$$

 $H = (H_t)_{t>0}$ is the process of the Brownian motion³ with the volatility σ^2 and local drift

$$\left(r-\frac{\sigma^2}{2}\right)$$

The latter is a characteristic of the average pace at which the process $H = (H_t)_{t \ge 0}$ changes, with the random value being

$$\begin{split} &H_t \sim N\left((r - \sigma^2), \sigma^2 \cdot t\right), \quad \text{and} \\ &S_t \sim \log N \exp\left\{r \cdot t\right\} \cdot S_0, \\ &\exp\left\{2 \cdot r \cdot t\right\} \cdot S_0^2 \cdot \exp\left\{\sigma^2 \cdot t\right\} - 1 \quad . \end{split}$$

1.

The Wiener process W_t shall mean a mathematical model of the ordinary Brownian motion, as set by N. Wiener in 1923 [22] relying upon the proceedings by L. Bachelier [20]. It is noteworthy that W_t constitutes the random walk model with the uninterrupted trajectory and time and independent Gaussian (normally distributed) increments.

We adhere to the following rules when constructing the scenario tree.

- 3. At step $\tau = \overline{1,t}$, the first (last) descendant vertex corresponds to the highest (lowest) possible price for the underlying asset.
- 4. The underlying asset price in neighboring descendant vertices shall differ by the value $\Delta > 0$, which is equal to a price increment of the underlying asset.
- 5. Logarithms of the ratio of the underlying asset prices in the first ${\cal S}^1_{(n, au)}$ and the last ${\cal S}^{N(n, au)}_{(n, au)}$ descendant vertices to the underlying asset price in the respective ancestor vertex $S_{(n,\tau)}$ shall cover the entire interval $[a_{\tau};b_{\tau}]$:

$$H^{N_{(n,\tau)(n,\tau)}} = \ln\left(\frac{S_{(n,\tau)}^{N_{(n,\tau)}}}{S_{(n,\tau)}}\right) < a_t, S_{(n,\tau)}^{N_{(n,\tau)}} < S_{(n,\tau)} \quad \text{and}$$
$$H^{1}_{(n,\tau)} = \ln\left(\frac{S_{(n,\tau)}^{1}}{S_{(n,\tau)}}\right) > b_{\tau}, S^{1}_{(n,\tau)} > S_{(n,\tau)}, \quad (5)$$

where $N_{(n,\tau)}$ is the number of descendants of the ancestor vertex (n, τ) .

6. The lower and upper edges of the interval $[a_{\tau}; b_{\tau}]$ are determined through the following formulas:

$$a_{\tau} = (r - \frac{\sigma^2}{2}) \cdot (\frac{t_{\tau}}{td}) - \delta \cdot \sigma \cdot \sqrt{\frac{t_{\tau}}{td}},$$

$$b_{\tau} = (r - \frac{\sigma^2}{2}) \cdot (\frac{t_{\tau}}{td}) + \delta \cdot \sigma \cdot \sqrt{\frac{t_{\tau}}{rd}},$$
 (6)

where t_{τ} is the number of days prior to the following step $(\tau+1)$; td is the number of trading days a

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² Piskunov N.S. Differentsial'noe I integral'noe ischisleniya [Differential and integral computations]. Moscow, Fizmatlit Publ., 1996, 416 p.

³ Volkov I.K., Zuev S.M., Tsvetkova G.M. *Sluchainye protsessy* [Random processes]. Moscow, Bauman MSTU Publ., 1999, 448 p.

year; δ coefficient is measured with the desired probability *Pr* that the underlying asset price will fall within the interval $[a_{\tau}; b_{\tau}]$.

Let us assess the conditional probability $p_{(n,\tau)}^i$ that the descendant vertex *i* will proceed from the ancestor vertex (n, τ) in accordance with the rule:

$$p_{(n,\tau)}^{i} = \begin{cases} 1 - N(x_{-}^{i}), & i = 1\\ N(x_{+}^{i}) - N(x_{-}^{i}), & i = \overline{2, (N_{(n,\tau)} - 1)}, \\ N(x_{+}^{i}), & i = N_{(n,\tau)} \end{cases}$$
(7)

where

1

$$N(x_{+}^{i}) \sim \left((r - \frac{\sigma^{2}}{2}) \cdot \frac{t_{\tau}}{td}, \sigma \cdot \sqrt{\frac{t_{\tau}}{td}} \right)$$

The value of x_{+-}^{i} is measured with the formula below

$$x_{+-}^{i} = \ln\left(\frac{S_{(n,\tau)}^{i} \pm \Delta/2}{S_{(n,\tau)}}\right)$$
 (8)

The number of descendants of the ancestor vertex is expressed as

$$N_{(n,\tau)} = N_{(n,\tau)}^{up} + N_{(n,\tau)}^{down} + 1.$$
(9)

 $N^{up}_{(n,\tau)}$ denotes the number of descendants of the ancestor vertex (n,τ) for which the inequation is true $S^i_{(n,\tau)} > S_{(n,\tau)}$, $N^{down}_{(n,\tau)}$ is the number of descendants of the ancestor vertex (n,τ) for which the inequation $S^i_{(n,\tau)} < S_{(n,\tau)}$, $i = \overline{1, N_{(n,\tau)}}$ is true.

The probability of the scenario is determined as follows.

$$P_{\nu} = \prod_{t=2}^{T} p_{\nu}^{t} , \qquad (10)$$

where p_v^t is the conditional probability that the ancestor vertex will generate a descendant at the step *t* in case of the scenario v, $t = \overline{2, T}$, $u = \overline{1, N}$.

For controlling the measured probabilities of the scenarios P_v and probabilities of descendants proceeding from the vertex (n, τ) , the following normalization conditions should be in place respectively:

$$\sum_{\nu=1}^{N} P_{\nu} = 1 \text{ and } \sum_{i=1}^{N_{(n,\tau)}} p_{(n,\tau)}^{i} = 1.$$
(11)

Numerical Performance

Continuing the research indicated herein [6, 7], we focus on the following task. We need to make a financial portfolio of call options contracts for short-term investment of monetary funds. In this case, at the first step the scenario tree should be constructed to show how the price for the underlying asset changes. The second step is about the optimization [6, 7].

In this article, we give a numerical example of the scenario tree construction. The futures contract for RTS index is the underlying assets for purposes of this research. Whereas we deal with short-term investment, the two-step procedure will be performed, taking T = 2 and $t_{\tau} = 22$ days. The risk-free interest rate r is accepted as the lowest short-term rate on RUB-denominated direct REPO transactions through auctions with the Central Bank of Russia: r = 7.25 percent. The volatility is chosen from the volatility curve graph: $\sigma = 24.51$ percent. The rest of the parameters are presented in *Table 1*.

As per the formula (2), the value of options contracts depends on the price of the underlying asset, risk-free interest rate, volatility and period before vesting. Therefore, the risk-free interest rate and volatility are permanent values, while some random process ξ_t describes only changes in the price for the underlying asset.

As a result of the modeling process, we constructed the scenario tree. *Fig. 3* depicts its concise form. *Table 2* indicates all resultant probabilities of the scenarios.

The resultant tree reflects the development of a random process ξ_t for two steps (T = 2). The state of the process at each step is presented as numbers above the tree peaks. At the step $\tau = 1$, the root vertex (1,1) has the value of $S_{(1,1)} = 107,500$ points. At the step $\tau = 2$, the ancestor vertex $N_{(1,1)}$ has 16 descendants. Then ξ_t can turn into any value $S_{(1,1)}^i$ within the interval [90,000; 127,500] with an increment of the underlying asset price equal to $\Delta = 2,500$ points.

Branches of the scenario tree show the probability of transit from an ancestor vertex to a descendant vertex. For example, at the step $\tau = 2$, the conditional probability of the descendant vertex *i* proceeding from the ancestor vertex (1,1) equals 0.0139. In the mean time, the conditional probability of the fifteenth descendant vertex proceeding from the ancestor vertex (1,1) equals $p^{15}_{(1,1)}$ is 0.0151.

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The Effect of δ on the Interval Width of Strike Prices

The liquidity of the derivatives market influences and respectively limits the use of the resultant scenario tree. It may be that the probability of the resultant scenario is more than zero, but the scenario is *a priori* unfeasible and impracticable. The liquidity of options contracts are measured with the open interest (*Fig. 4*) and trading volume (*Fig. 5*).

Open interest represents the total number of contracts that are not closed or delivered, continuing to exist as of the current date and being due in the future definite period. The assumption is that if the buyer and seller agreed on a contract, the open interest value increased by two contracts (one from each party). *Fig. 4* presents a graph reflecting the number of open positions for call options on RTS index futures contracts per various strike prices as of the scenario tree date (corresponding with *Table 1*).

Trading volume shows the number of contracts concluded within a certain period of time (day, week). If trading volume with respect to some strike price under the options contract increases, it signifies the arising interest of the market actors and raises its liquidity respectively. *Fig. 5* displays the graph of trading volume for the call options contract on the RTS index futures per different strike prices as of the scenario tree date (corresponding to *Table 1*). *Fig. 4* and Fig. 5 shows that the options contract with the strike price of 107,500 points corresponds with the largest number of open positions and trading volume. It is due to the fact that the value of $S_{(1,1)}$, i.e. 107,500 points, is the central strike price [23].

Let us consider the economic interpretation of coefficients in the formula (4). The *r*-coefficient serves as the value of the potential asset growth. The expression (r - 0.5) is average of the instant pace of change in a random process $H = (H_t)_{t \ge 0}$. The coefficient σ^2 determines the diffusion of the instant pace of change in the financial result (volatility). The base rule for selecting the value δ is called *the three sigma rule*.

Let us substitute the mathematical expectation of a random value with the normal distribution, taking it as $m = E(H_t)$. Then as seen in the distribution curve, 99.7 percent of all possible outcomes with respect to the underlying asset price as of the vesting date of the options contract will lie within the range of three standard deviations (δ = 3), and 95.4 percent will fall within the range of two standard deviations⁴:

$$\begin{array}{ll} \Pr{(-2 \ \sigma & < m < 2 \ \sigma &)} = 0.954; \ \delta & = 2; \\ \Pr{(-2.326 \ \sigma & < m < 2,326 \ \sigma &)} = 0.98; \ \delta & = 2.326; \\ \Pr{(-3 \ \sigma & < m < 3 \ \sigma &)} = 0.997; \ \delta & = 3. \end{array}$$

Assigning different values to δ , we assess the extent to which this parameter influences the interval width $\left[a_{\tau};b_{\tau}\right]$. The values of the remaining parameters of the model correspond with the previous ones (Table 1). Fig. 6 presents the graphs showing the distribution of the modelled probabilities for various values of δ ., The parameter δ evidently influences the interval width $\left[a_{\tau};b_{\tau}\right]$ and the number of descendants $N_{(n,\tau)}$ proceeding from the ancestor vertex.

The probability distribution graph is not symmetric (Fig. 6) against the central strike price of 107,500 points. It also demonstrates the right-hand drift of curves. This is evidence of a strong probability of growth in the underlying asset price, rather than a drop. This assumption is empirically corroborated (*Table 3*).

As per Table 3, the scenario tree has more rising descendants $N^{up}_{(n,\tau)}$ than falling ones $N^{down}_{(n,\tau)}$ (we mean an increase and decrease in the price for the underlying asset). Hence an increase in the parameter δ results in a stronger probability Pr and the greater number of descendants from the ancestor vertex. The numerical outcome of modeling is given in Table 4 and Table 5.

As per *Tables 2–5*, the price for the underlying asset as of the options vesting date will lie within the range of strike prices:

[92,500; 125,000] with a 95.4% probability Pr;

[90,000; 127,500] with a 98% probability Pr;

[85,000; 135,000] with a 99,7% probability Pr.

Hence, as the parameter δ increases, the range of strike prices widens. However, such a range is not

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⁴ Silant'ev S.A. *Logika optsionnoi torgovli* [Logic of trade in options contracts]. Moscow, SmartBook, I-treid Publ., 2008, 344 p.

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always the best width of the strike price interval in terms of their liquidity.

As the input data show (*Table 1*), investment is made for a short-term period. According to the research indicated herein [24], it is unreasonable to *distant* values of strike prices with respect to the present-day price for the underlying asset in the case of short-term investment. Furthermore, in the case of short-term investment, a range exceeding 40 percent is not advisable. Thus, the scenario tree should be constructed for an options contract, strike prices of which range from 60 percent to 140 percent of the current price for the underlying asset.

The resultant intervals of strike prices for the three cases (*Table 3*) have a range which does not exceed 40 percent. To precise the interval, it is necessary to refer to key metrics of options liquidity, i.e. open interest and trading volume. The graphs in *Fig. 4* and 5 show the very low liquidity of options contracts with strike prices below 100,000 points. Therefore, it would be more reasonable to set the left-hand edge of the interval at 100.000 points. The right-hand edge should be set at 127,500 points (*Pr* = 98%) or 135,000 (*Pr* = 99.7%) indeed. Both cases are tolerable and acceptable.

Conclusion

In this research, we provided a profound description of the methodological approach to constructing scenario trees for options contract, considering the probability of transition from an ancestor node to a descendant vertex. The geometric (Brownian) motion model underlies our numerical modeling of trends in the price for the underlying asset. Using the model, we designed the one-period scenario tree (Fig. 3) and measured strike prices of the options contract and their respective probabilities. The assessment of the parameter δ appeared to be a bottle neck in the use of the model since it determines a range of strike prices for the options contract. Fig. 6 displays the log-normal distribution of probabilities in line with the three values of the parameter δ . The graph is seen to have a righthand drift, signifying that there is a strong probability that the price for the underlying asset will be rising than falling. The fact is corroborated numerically in Table 3. The number of rising descendant vertices of a corresponding ancestor node $N^{up}_{(n,\tau)}$ always exceeds the number of falling descendant vertices $N_{(n,\tau)}^{down}$

The three sigma rule ensures a strong probability that strike prices for the options contract will widely range. However, the rule still has a serious drawback. It overlooks the liquidity of the options contract with a corresponding strike price in the real market. That is the reason why various indicators should be employed since they make up a correct view of the liquidity. In this research, we analyzed two key indicators, i.e. the number of open transactions (open interest) and trading volume. As the analysis shows, strike prices below 100,000 points of the underlying asset proved to be non-marketable in case of short-term investment. Therefore, such strike prices should not be used for constructing scenario trees for subsequent steps.

Table 1

Scenario tree parameters

Metrics	Value	
Portfolio composition	Options on RTS index futures contract	
Current price for the options contract $S_{(1,1)}$	107,500 points	
Increment of the underlying asset price Δ	2,500 points	
Number of steps T	2	
Term of investment $t \tau$	22	
Risk-free interest rate r	7.25%	
Volatility σ	24.51%	
Coefficient δ	2.326	
Number of trading days a year <i>td</i>	247	

Source: Authoring

Table 2

The probability of scenario P_V to arrive at the descendant vertex

S _(1,1)	P _v
90,000	0.0095
92,500	0.0151
95,000	0.0304
97,500	0.0527
100,000	0.0793
102,500	0.105
105,000	0.1231
107,500	0.1291
110,000	0.1218
112,500	0.1043
115,000	0.0814
117,500	0.0584
120,000	0.0386
122,500	0.0237
125,000	0.0135
127,500	0.0139

Source: Authoring

Table 3

The number of descendants of the ancestor vertex in line with three values of $\,\delta\,$

Metrics	Value of δ		
Pr, %	95.4	98	99.7
$N^{up}_{(n, au)}$	7	8	11
$N^{down}_{(n, au)}$	6	7	9
$N_{(n,\tau)}$	14	16	21
Interval of strike prices	[92,500; 125,000]	[90,000; 127,500]	[85,000; 135,000]

Table 4

The modeling outcome for δ = 2

S _(1,1)	P _v
92,500	0.0247
95,000	0.0304
97,500	0.0527
100,000	0.0793
102,500	0.105
105,000	0.1231
107,500	0.1291
110,000	0.1218
_ 112,500	0.1043
_ 115,000	0.0814
_ 117,500	0.0584
120,000	0.0386
122,500	0.0237
125,000	0.0275

Source: Authoring

Table 5

The modeling outcome for $\,\delta\,$ = 3

S _(1,1)	P _v
85,000	0.0009
87,500	0.0023
90,000	0.0064
92,500	0.0151
95,000	0.0304
97,500	0.0527
_ 100,000	0.0793
102,500	0.105
_ 105,000	0.1231
107,500	0.1291
110,000	0.1218
112,500	0.1043
_ 115,000	0.0814
_ 117,500	0.0584
120,000	0.0386
122,500	0.0237
125,000	0.0135
127,500	0.0072
130,000	0.0036
132,500	0.0017
135,000	0.0013

Figure 1

The general view of approaches to revealing the *Scenario* definition

Approach 1	Approach 2
 Internal perception of the future. It is not forecast but rather some version of the possible future consequence (1985, M. Porter) An array of diverse but rather probable events in the future (1996, Vender Heijden) Sequence of events, which may possibly take place in the future (1998, M. Jarke) A set of strategies with the different outcome in the future (2000, Roubelat) 	 The reasonable method to search for various strategies of the future (1995, P. Shoemaker) A tool to streamline alternative scenarios of the future

Source: Authoring

Figure 2

Comparison of three concepts, Vision, Forecast, and Scenario

Vision	Forecast	Scenario	
The desired outcome in the future	The probable outcome in the future	Possible but the most probable outcome in the future	
Urging to decide	Helping to date and decide	Serving to get a sound understanding a choice to be made	
Key Characteristics			
Based on personal values	Based on ties arranged in a specific fashion	Based on uncertainty	
Risks are concealed		Risks are showed	
As a rule, focusing on the quality	Mainly focusing on the quantity	Focusing on both quality and quantity	
Use			
Relatively frequent		Seldom	
Efficiency			
A launching mechanism for the future deliberate transformations	For the short-term interval Possible but the mos probable outcome in the futureof time (low uncertainty)	For the mid-term and long-term interval of time (high or medium uncertainty)	

Figure 3 The scenario tree for numerical implementation









Figure 5 Trading volume under the option on the RTSI futures contract



Source: Authoring

Figure 6



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Conflict-of-interest notification

We, the authors of this article, bindingly and explicitly declare of the partial and total lack of actual or potential conflict of interest with any other third party whatsoever, which may arise as a result of the publication of this article. This statement relates to the study, data collection and interpretation, writing and preparation of the article, and the decision to submit the manuscript for publication.